

Artwork Specification

Accepted Formats

Finished Trim Size:
148mm wide x
210mm high

Note: Sizes below are to fit the type area of publication

Third Page W130mm H54mm	Half Page W130mm H92mm	
Full Page W130mm H190mm	Quarter Page W58mm H92mm	Quarter Page W58mm H92mm
Bleed size W154mm H216mm		

Accepted Formats



InDesign CC - include: job files, 3mm bleed on all sides, all images and fonts. CMYK colour space.



Photoshop CC - Tiffs, JPEGs, PSD files. CMYK colour space.



Illustrator CC - include: AI file, outlined EPS file, all images and fonts. CMYK colour space.



Acrobat Pro DC - PDFs: High Quality Print CMYK, 3mm bleed on all sides, 300dpi images, 1200dpi lineart, transparency flattened, fonts embedded.

Images	CMYK colour space. Images 300dpi, logos/lineart at 1200dpi - at the size they are being used.
PDF	Please use High Quality Print setting. CMYK colour space. Please ensure all fonts are embedded. Images at 300dpi, logos/lineart at 1200dpi.
Email	There is a 10mb limit, should your files be larger than this please use a file transfer service or contact us for the FTP Website instructions.
FTS	Please use one of the file transfer services available online eg. High Tail, We transfer, with our contact being jim.skwarek@geeringsprint.co.uk
FTP Website	Please contact mike.okill@geeringsprint.co.uk for FTP instructions

DRIFFIELD SHOW



SOUVENIR PROGRAMME

Advertisement Order

Advertisement Order

Please tick where applicable



- | | |
|---|--|
| <input type="checkbox"/> Repeat Previous Advert | <input type="checkbox"/> Loose Inserts Quotation request |
| <input type="checkbox"/> Repeat Previous Advert with alterations (charged extra) | <input type="checkbox"/> AGENCY Discount 10% |
| <input type="checkbox"/> Please provide quotation for creating artwork for my advertisement | |

Authors Corrections charged extra

V.A.T. charged at extra at current rate

LATEST Copy Date:
18 June 2024

EARLIER WOULD BE PREFERRED

Cancellation Date -
Advertisements cancelled after
4 June 2024 will be charged in full.

Show Programme

FULL COLOUR RATES

<input type="checkbox"/>	Outside Back Cover	£505
<input type="checkbox"/>	Inside Front Cover	£445
<input type="checkbox"/>	Inside Back Cover	£425
<input type="checkbox"/>	Full Page	£335
<input type="checkbox"/>	Half Page	£195
<input type="checkbox"/>	Third Page	£155
<input type="checkbox"/>	Quarter Page	£125

SEE GUIDE FOR SIZES & ORIENTATION

Special Discount for Driffield Agricultural Society Members
15% off the above rates

If you have any queries please contact us -
Tel: 01233 658611 or Email: jim.skwarek@geeringsprint.co.uk

Advertisement Booking

Terms and Conditions

1. Geerings Print Ltd. (hereinafter called the printer) retain the right to edit advertisers' copy should it, in their absolute discretion, be deemed necessary.
2. The Printer retains the right to refuse to accept any advertisement and should the occasion arise, to issue the publication with cancelled or amended advertisements, without assigning a reason in either case.
3. Other than cover positions, the printer reserves the right to insert any advertisements in any position in the publication.
No guarantee can be given nor be assumed that any advertisements will be placed in any particular position unless confirmed in writing.
4. Advertising copy to be supplied as specified overleaf. Any other format will be charged extra.
5. Proofs, should be checked carefully and returned by the specified date with any corrections and additions clearly marked thereon. If corrections have not been received by the specified date we reserve the right to print the artwork in its proofed state.
6. Your attention is drawn to the Trade Descriptions Act 1968, which makes it an offence for any person, in the course of any trade or business, to give any false indications or statement direct or indirect, about any goods supplied by him. This Act also applies to services, accommodation or facilities.
7. A Voucher copy of the publication will be sent to each advertiser. Where bookings have been made by an advertising agent, the agent will receive the voucher copy.
8. Payment for all advertisements is due within thirty days of booking.

Contact Information

I hereby order my advertisement for

The DRIFFIELD SHOW PROGRAMME 2024

as detailed below @ £..... plus VAT.

Contact Name.....

Company Invoice Name

Address

Charity Number

Telephone..... Fax

Email.....

Email for Proofs.....

Purchase Order No.....

Signed

Print Name.....

Date

Option to pay by credit card on booking

Post to: THE DRIFFIELD SHOW PROGRAMME
Advertisement Office, Geerings Print Ltd.,
Cobbs Wood House, Chart Road, Ashford Kent TN23 1EP.

Enquiries: T: 01233 658611 E: jim.skwarek@geeringsprint.co.uk
